

Show Information

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Cosmoprof North America - International
Mandalay Bay Convention Center
July 29 - 31, 2018

Inquiries and requests for Cosmoprof International Exhibitors can be sent using the following email address: NSCCosmoProf@GES.com

Questions?



Contact

- Chat with us <http://www.ges.com/chat>
- Contact us online: <https://e.ges.com/011600464/contactus/esm>

Official Service Provider

Global Experience Specialists, Inc. (GES)
7000 Lindell Road
Las Vegas, NV 89118-4702

Phone (in USA): (800) 475-2098
FAX (in USA): (866) 329-1437

International Calls: (702) 515-5970
International Faxes: (702) 263-1520

GES will be onsite to assist you in coordinating any last-minute services, order additional products; and to answer any questions you may have.

Show Information

All booths are measured in meters

Back & Side Wall: Hardwall
Ready Stand Carpet Color: Pepper

Ready Stand Package:

Floor Covering Mandatory: Yes
Furniture
Wastebasket
Electrical
ID Sign

Aisle Carpet Colors:

Main Aisles: White
Professional Section: Pepper
Cosmetic & Personal Care Section: Cayenne
Packaging & Contract MFG Section: Blue Jay

Discount Deadline Date

Thursday, July 5 GES orders must be received with payment by this date.

Exhibitor Move In

Wednesday, July 25	1:00 PM - 5:00 PM	Booths Over 60 sqm
Thursday, July 26	8:00 AM - 5:00 PM	Booths Over 24 sqm and Larger
Friday, July 27	8:00 AM - 5:00 PM	All International and Domestic Exhibitors
Saturday, July 28	8:00 AM - 6:00 PM	All International and Domestic Exhibitors

Show Hours

Sunday, July 29	10:00 AM - 6:00 PM
Monday, July 30	9:00 AM - 6:00 PM
Tuesday, July 31	9:00 AM - 3:00 PM

Exhibitor Move Out

Tuesday, July 31	3:00 PM - 10:00 PM
Wednesday, August 1	8:00 AM - 3:00 PM

Chat with us <http://www.ges.com/chat>

Carrier Check-in Post-Show

Tuesday, July 31 7:00 PM Carriers post-show must be checked-in by this time.

Facility Clear

Wednesday, August 1 3:00 PM All exhibitor materials must be removed.

Shipping Addresses: Use provided Shipping Labels in this Exhibitor Services Manual to expedite handling

Advance Shipments to Warehouse:

c/o GES
Cosmoprof North America - International
(Your Company Name & Booth Number)
7000 Lindell Road
Las Vegas, NV 89118
USA

Shipments should arrive on or between:

June 21 - July 20, 2018
Hours for receiving are Monday - Friday, 8:00 AM - 4:30 PM
Drivers must check in by 2:00 PM to be guaranteed same day unloading.
Warehouse will be CLOSED on Wednesday July 4th, 2018 in observance of Independence Day

Direct Shipments to Show Site:

c/o GES
Cosmoprof North America - International
(Your Company Name & Booth Number)
Mandalay Bay Convention Center
3950 S. Las Vegas Blvd.
Las Vegas, NV 89119
USA

Shipments should arrive on:

July 25, 2018, 1:00 PM - 5:00 PM Booths Over 60 sqm
July 26, 2018, 8:00 AM - 5:00 PM Booths Over 24 sqm and Larger
July 27, 2018, 8:00 AM - 5:00 PM All International and Domestic Exhibitors
July 28, 2018, 8:00 AM - 6:00 PM All International and Domestic Exhibitors

Marshaling Yard Site Address:

Cosmoprof North America - International
(Your Company Name & Booth Number)
2982 West Post Road
Las Vegas, NV 89119
USA

G-1 041718 041918 011600464



Cosmoprof North America 2018

July 29 – 31, 2018 • Las Vegas, NV

Dear Exhibitor,

On behalf of the co-producers of Cosmoprof North America (CPNA), BolognaFiere (BF) and the Professional Beauty Association (PBA), we would like to extend a special welcome for exhibiting with us at the 16th Edition of Cosmoprof North America. We are pleased to present your CPNA 2018 Exhibitor Resource Guide (ERG). This guide is designed to give you the tools and information needed to ensure a smooth-running and successful show experience. The ERG includes information on booth furnishings and utilities, details on labor, shipping, badge registration, and much more.

Cosmoprof North America 2018 takes place over three days of exhibition and four days of networking. To make the most of your experience we recommend you take advantage of the **complimentary and paid marketing tools**, attend as many of the varied events, and participate in the one of a kind education offered throughout Cosmoprof North America 2018.

We understand you have entrusted your business to us and we don't take it lightly. Cosmoprof North America caters to all sectors of the beauty industry, as well as charity organizations that thrive through your generosity. There is no doubt that the passion, compassion, and overflowing hearts of our industry have been responsible for so much healing. Through natural disasters, political differences, domestic abuse, individual health concerns and unforeseen dangers this industry always comes together and your industry association will always stand by you.

For 51 years, Cosmoprof Worldwide Bologna, the flagship exhibition connected to both Cosmoprof North America and Cosmoprof Asia, has been a leading 360° worldwide event for the professional beauty sector and an international platform for the cosmetics and wellness industry. The worldwide Cosmoprof platform is dedicated to all sectors of the beauty industry: Perfumery and Cosmetics, Natural Products, Packaging, Machinery, Contract Manufacturing and Raw Materials, Beauty and Spa, Hair and Nails.

Every year, because of you, and a great deal of challenging work by the professional teams of PBA and BF, the exhibit floor grows and the opportunities to advance your business increases. This year alone an additional 75,000 gross square feet will give us our largest show to date. **Our layout and floor plan have changed as well. Please be sure you familiarize yourself with the new layout.** There is a full map in this ERG and online at www.cosmoprofnorthamerica.com.

Additionally, look for new curated areas, like Beauty Vanities, the new Packaging Forum Theater, more food and beverage outlets throughout the trade show floor, uniformed show management staff for easy visibility and Ask the Experts, a new section for one on one discussions with industry experts.

Noteworthy Items to Review:

Exhibitor Registration: New this year! Exhibitor Registration will be located near the Shark Reef and Food Court. Only Attendee registration will be located on the show floor in Bayside D. Don't miss the signage when you pass the Wedding Chapel!

PBA Membership: JOIN and SAVE! The pricing for many items or services is either lower than the retail along with value-added offers and benefits only afforded the PBA Member. Visit the PBA booth in the Professional section. **Discover COSMOPROF TRENDS FROM AROUND THE WORLD:** Stop by the BF Cosmoprof booth during the 3-day event to see trends in finished beauty products as well as innovations in packaging / contract manufacturing that were unveiled at the 2017 COSMOPROF ASIA & 2018 COSMOPROF WORLDWIDE BOLOGNA events.

Due Dates: Many of the available items, from hotel rooms, electricity, insurance forms, and booth diagrams and badge requests have due dates that if missed can be quite costly.

Hotel Room Reservations: Par Avion, is the only official housing company for CPNA. Hotel scamming is at its highest level and shows no signs of stopping. Not using the official housing company makes it more difficult to negotiate better rates for us all in general. The more rooms we reserve as a group, the more bargaining power we have, and the more you save in the end! If it doesn't say CPNA official housing company, or Par Avion Housing, think twice and contact me for verification. Once you pay these people, there is little I can do to get your money back.

First Time Exhibitors: Arrive early to Las Vegas and sit down to lunch with our team to find out what you can do on site to make your show more successful. Follow up after the show and let us know if we met your expectations. However, plenty can be done prior to ensure a success; see the "Marketing" section.

Welcome Reception: First opportunity to see old friends and make new ones as well. **Special guest appearance by a Grammy Award winning artist** will make this not to miss event.

City of Hope Spirit of Life Award honoring Deborah Carver, Founder and President of Creative Age Publications. Please consider attending or at least donating to help this worthy cause.

Business Forum: Industry update, by Steve Sleeper. PBA Executive Director, for members and non-members alike, will bring you tips on how to take your businesses, careers, and your profession to a higher level. After breakfast, Keynote speaker, **Peter Sheahan**, Founder & CEO of Karrikins Group will present on the topic of **Accelerated Growth**. (Sunday, 7/29 at 7:30am)

North American Hairstyling Awards (NAHA) celebrates the artistry and skill of beauty professionals in the most prestigious photographic hairstyling competition in North America. Winners in all 14 categories will be announced on the evening of Sunday, July 29 at the Mandalay Bay.

Education: includes specialized education for manufacturers, retail buyers, product development decision makers, distributors, OTC's and Spa Managers to name a few. The third annual **Entrepreneur Academy** will sell out once again, so buy your tickets now.

There are many more items and programs inside this guide that you can use to ensure this is a successful event for you and for your company. If you can't find what you're looking for inside this ERG, do not hesitate to contact your Sales Manager or any one of our show management staff.

Finally, from everyone at the Professional Beauty Association, BolognaFiere, the North American Beauty Events Board of Directors, the Mandalay Bay Convention Center and GES, thank you again for participating in the 16th edition of Cosmoprof North America. Coming back to Las Vegas ensures the lives lost will never be forgotten and the human spirit will persevere through the toughest odds. We honor the men and women who lost their lives and those that came to assist afterwards to restore a sense of normalcy. Thank you again.

Sincerely,



Eric Z Horn, CMP

Show Director, Cosmoprof North America

Associate Executive Director, Professional Beauty Association

PBA MEMBERS RECEIVE
**SHOW BENEFITS
& DISCOUNTS**

COSMOPROF
NORTH AMERICA LAS VEGAS
HOSTS

PBA Beauty
Week

FREE DRAYAGE, HANDLING, DISCOUNTS & PERKS

- 300 lbs. of drayage (this should cover a portion of the cost to move your exhibit material within the convention center)
- 10% off installation/de-installation labor, automatically credited to your GES convention services onsite invoice
- Discounted small package handling rate – flat rate of \$5! (up to 50 lbs.)

PBA MEMBER LOUNGE

- Enjoy access to the exclusive PBA Member Lounge located adjacent to PBA booth #3151 & #3181. Complimentary refreshments, free internet access, networking and VIP amenities for PBA members only.

DISCOUNTS ON EDUCATION & SPECIAL EVENTS

- 45% off tickets to the [PBA Distributor Workshop](#)
- 23% off tickets to business education at [Cosmoprof North America](#)
- 20% off tickets to the PBA [Business Forum](#) at [Cosmoprof North America](#)
- 16% off tickets to the North American Hairstyling Awards ([NAHA](#))
- Exclusive access to our PBA Member Lounge at Cosmoprof North America

Not a business member yet with PBA?

**JOIN TODAY TO RECEIVE THESE GREAT BENEFITS
MEMBERSHIP STARTS AT ONLY \$175!**

PROBEAUTY.ORG/JOIN

ADDITIONAL RESOURCES

COSMOPROF
NORTH AMERICA LAS VEGAS
HOSTS

PBA Beauty
Week

EDUCATION

- Discounted tuition and/or admission to PBA produced education events, competitions, and programs
- Complimentary [live education webcasts](#)

RESOURCES

- [PBA Member Tile](#) for use on your website and printed collateral
- Access to entire library of [Business Blueprints](#)
- Discounts on publications, education and business services offered through the National Association of Wholesaler-Distributors ([NAW](#))

PUBLICATIONS

- Free subscription to [American Salon](#)
- Free subscription to [Beauty Store Business](#)
- Free subscription to [Modern Salon](#)
- One-year digital subscription to the [Beauty Industry Report](#) (new subscribers only)

RESEARCH

- Discounted pricing & member-only access to valuable [industry research](#)
- Complimentary access to the [National Salon/Spa Industry Tracking Survey](#), Salon/Spa Industry profile and many other industry reports
- Exclusive access to the PBA [Market Shipment Study](#)
- Exclusive access to the PBA [Distributor Benchmarking Survey](#)

NETWORKING & BUSINESS DEVELOPMENT

- Business listing within our online [membership directory](#)
- Various association [volunteer opportunities](#) and ability to serve on the Advisory Council and Board of Directors
- Access to connect with our network of beauty professionals across the country
- [Press releases](#) highlighting members and/or member companies that are published on our [PBA blog](#).

COSMOPROF

A NEW WORLD FOR BEAUTY

The COSMOPROF PLATFORM
is today a huge **global community**, made up of:
7,000 beauty companies from 170 countries
and over 370,000 professionals from all over the world with
80usd million dollars of total revenues in 2017.

COSMOPROF WORLDWIDE BOLOGNA is **the most important** beauty
trade show **in the world**.

Founded 51 years ago in 1967, no other event brings such huge numbers of
international visitors and exhibitors together in one place.

To the east, **COSMOPROF ASIA** was founded in 1996 in Hong Kong, and
today it is the leading beauty fair in **Asia**.

To the west, **COSMOPROF NORTH AMERICA** was founded in 2003 in Las
Vegas and now it is the best networking event in **North America**.

In September 2018 Cosmoprof will launch
COSMOPROF INDIA PREVIEW in Mumbai.

In the future, this platform is expected to grow because our mission is to export
the beauty business **in all continents**. Cosmoprof will enter the new markets
of:

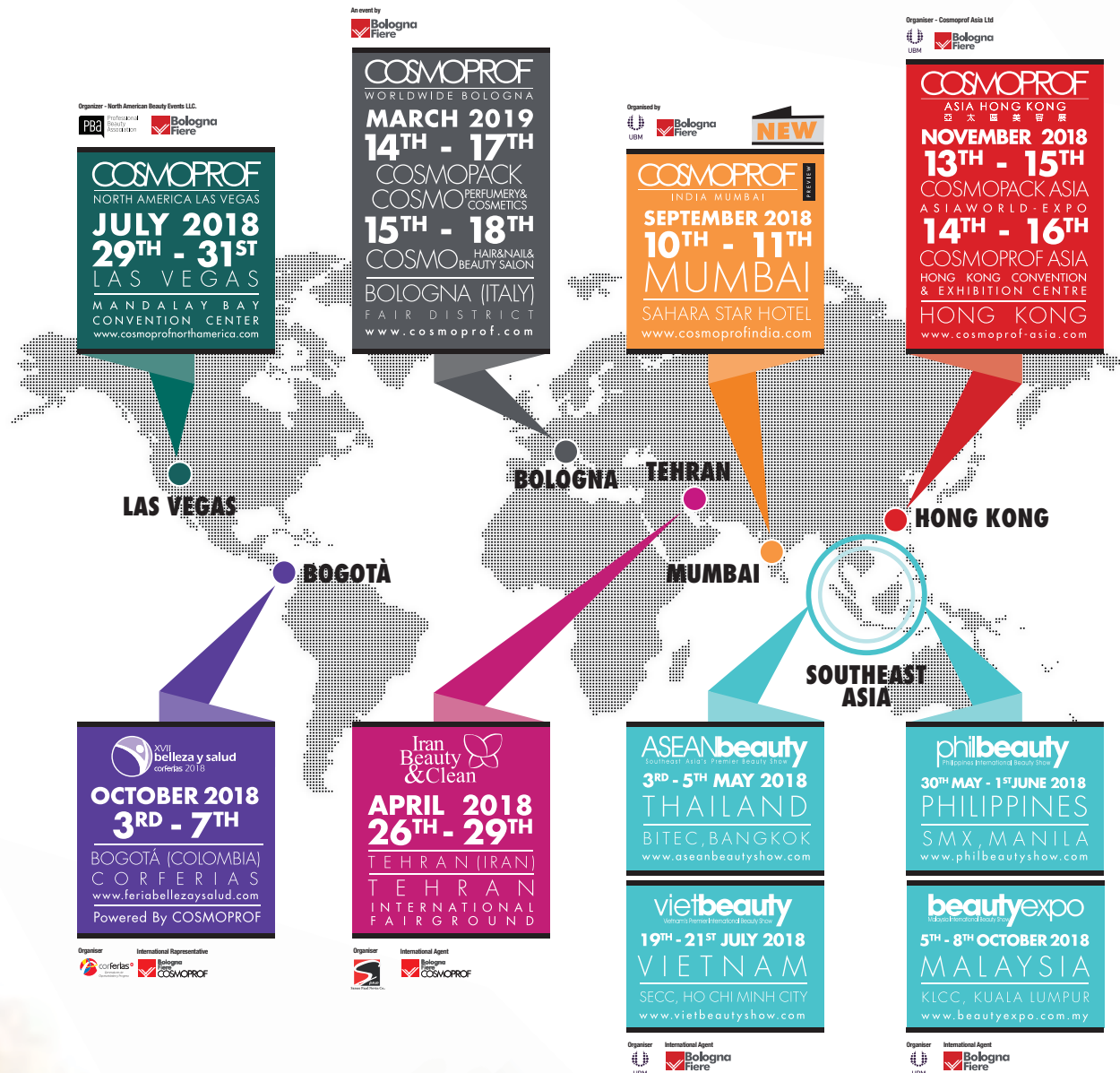
Middle East & Asia
South America
and **Africa**

and will consolidate the leadership in Europe with new shows.

Cosmoprof powers the following Beauty Shows: Iran Beauty&Clean (Iran),
bellezaysalud (Colombia), ASEANbeauty (Thailand), Philbeauty (Philippines),
Vietbeauty (Vietnam), Beautyexpo (Malaysia).

COSMOPROF

A NEW WORLD FOR BEAUTY



FOLLOW US AND
BOOST YOUR BUSINESS!



EVENTS STAFF LISTING

North American Beauty Events

For questions on booth sales, advertising, or sponsorships contact:

Cosmetics & Personal Care Sector and Special Areas

Arianna Vivarelli – International Sales Account

T: +39 02 454 708 233 arianna.vivarelli@cosmoprof.it

Professional Beauty sector

Chiara Santi - International Sales Account

T: +39 02 454 708 218 chiara.santi@cosmoprof.it

Packaging, Contract Manufacturing & Private Label Sector

Antonia Benvegnù – International Sales Account

T: +39 02 454708249 Antonia.Benvegnu@cosmoprof.it

For questions on your booth, move-in/out, rules and regulations, invoices/payment of space fee contact:

Eleonora Aroldi – Post sales service

T: +39 051 282845 – eleonora.aroldi@bolognafiere.it

For questions on registration, contact:

Gina Moon – Event Operations Coordinator

+1 480-455-3456 gina@probeauty.org

Chris Kline – Event Operations Manager

+1 480-455-3425 ckline@probeauty.org

NORTH AMERICAN EXHIBITORS

NABE North American Sales Office
15825 North 71st Street, #100
Scottsdale, AZ 85254 USA
Tel.: 480.281.0424
Fax: 480.905.0708

INTERNATIONAL EXHIBITORS

BolognaFiere S.p.A.
Viale della Fiera 20
40127 Bologna - Italy
Tel.: +39.051.282.848
Fax: +39.051.637.4022

COSMOPROF

NORTH AMERICA LAS VEGAS

This checklist is designed to benefit you in planning your Cosmoprof North America exhibit.
We encourage you to make copies of this list for your show staff.

Deadline	Task	Contact	Date Done
April 2018			
1st	Final payment for booth space	Eleonora Aroldi eleonora.aroldi@bolognafiere.it	
May 2018			
25th	Ad Deadline (Promotional Opportunities, Show Directory)	Your int'l sales account	
25th	Official Exhibition Directory Entry	Your int'l sales account	
25th	Blueprints, Drawings or Pictures of Raw Space (Mandatory)	Eleonora Aroldi eleonora.aroldi@bolognafiere.it	
June 2018			
1st	Exhibitor Appointed Contractor (EAC) Form	Heather Guinta heather@probeauty.org	
4th	Exhibitor Badge Registration	Experient +1 800-310-7554	
18th	Electrical Orders	Mandalay Bay Convention Center	
	Catering Orders		
	Audio-Visual Orders		
	Telephone/Network Orders		
21th	Advance Shipments may begin arriving at Warehouse	GES +1 800-475-2098	
July 2018			
5th	Discount Deadline for GES Orders	GES +1 800-475-2098	
6th	Hotel Reservations - Deadline for Discount Rates	Par Avion +1 800-826-8133	
9th	Discount Deadline for Mandalay Bay Services	Mandalay Bay Convention Center	
20th	Last Day for Advance Shipments without surcharge	GES +1 800-475-2098	
25th-28th	Direct Shipments to Exhibit Site	GES +1 800-475-2098	

Visit us online at www.cosmoprofnorthamerica.com for all your ordering needs!



OFFICIAL SERVICE PROVIDERS

Cosmoprof North America 2018

This Exhibitor Resource Guide contains all official vendors contracted to serve the exhibitors of Cosmoprof North America 2018. Use of other vendors not listed in this manual may result in additional costs to you.

GENERAL SERVICE CONTRACTOR

Global Experience Specialists (GES)

7000 Lindell Road
Las Vegas, NV 89118
Phone: 702-515-5970
Toll Free: 800-475-2098
Fax: 866-329-1437
www.ges.com

FLORIST

ShowPlants

2329 Ozark Plateau Dr.
Henderson, NV 89044
Phone: 702-740-4704
Fax: 702-740-4705
Email: showplants@cox.net

TEMP STAFF

Trade Show Temps

info@tradeshowtemps.net
Phone: 888-748-3677
www.TradeShowTemps.net

REGISTRATION

Experient

Phone: 240-439-2554
Toll Free: 800-310-7554
Fax: 301-694-5124
cpnaexh@experient-inc.com

BOOTH SECURITY

Show-Time Services

8332 Lambert Drive
Huntington Beach, CA 92647
Phone: 714-397-3871
www.show-timeservices.com

ELECTRICAL, AV, TELEPHONE, NETWORK, SECURITY, CATERING, BOOTH CLEANING, RIGGING, AIR & WATER (Exclusively provided by Mandalay Bay Conv. Center)

Mandalay Bay Convention Center

Order Processing Department
3970 Las Vegas Blvd South
Las Vegas, NV 89119
Phone: 855-408-1349
www.mandalaybayexhibitorservices.com

HOTEL RESERVATIONS

Par Avion Meetings & Conventions

15901 Hawthorne Blvd, Suite 440
Lawndale, CA 90260
Phone: 800-826-8133
Fax: 310-649-3554
www.cosmoprofnorthamerica.com

HEADQUARTER HOTEL

Mandalay Bay Resort & Casino

3970 Las Vegas Boulevard South
Las Vegas, NV 89119

ADDITIONAL HOTELS

Luxor

Excalibur

Delano (formerly THE Hotel)

AIR TRAVEL / AUTO RENTAL

Par Avion Meetings & Conventions

15901 Hawthorne Blvd, Suite 440
Lawndale, CA 90260
Phone: 800-826-8133
Fax: 310-649-3554
www.cosmoprofnorthamerica.com



SHOW CHECKLIST

Cosmoprof North America 2018

Don't forget these important tools! You might want to consider taking the following items with you to Cosmoprof North America 2018:

- Copies of all forms faxed, e-mailed or mailed to any of the vendors in this manual, including CPNA official forms
- Business cards
- Tape (packing tape and "scotch" tape)
- Box cutter
- Return address shipping labels
- Screwdrivers
- Stapler and staples
- Scissors
- Thumb tacks
- Paper clips
- Calculator
- Pens, scratch paper
- Rubber bands
- "Post-it" notes
- Ruler
- Tissues
- Calendar
- Candy and bowl
- Paper towels and spray cleaner
- Telephone (if you order telephone service, you may use your own phone to avoid paying a refundable deposit)
- List of your Customers or Buyers
- Price lists for the different types of buyers that will stop by your booth (distributor, wholesale, international, OTC or specialty store, salon owner, etc.)

List your personal company items here:

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Visit us online at www.cosmoprofnorthamerica.com.



GENERAL INFORMATION

Cosmoprof North America 2018

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ATTIRE

Business attire is recommended for all Cosmoprof North America events.

BADGES/REGISTRATION

Exhibitors may request badges for company personnel by logging onto the registration website through the exhibitor login console: www.cosmoprofnorthamerica.com. **Please refer to the registration instruction form provided within this manual.** It is a violation of show rules to order badges for any person who is not connected to the exhibiting company. Positive identification will be required at the Cosmoprof North America registration desk.

IMPORTANT – PLEASE READ

Due to the increased fraudulent use of exhibitor badges, Cosmoprof North America will NO LONGER PERMIT one representative from an exhibiting company to pick up all exhibitor badges for that company. Each registered exhibitor must present valid photo ID at Exhibitor Registration to receive their badge. Exhibitor registration opens on Friday, July 27 at 1pm. A badge is required to enter the show floor.

CARPET COLORS

The aisle carpet in the exhibit hall will vary by section:

Professional Beauty: Pepper

Cosmetics & Personal Care: Cayenne

Packaging & Contract MFG: Blue Jay

CATERING (Exclusive to Mandalay Bay Convention Center)

The exclusive caterer for the Mandalay Bay Convention Center is Mandalay Bay Resort & Casino. Exhibitors requiring catering in their booths may contact Mandalay Bay Convention Center Order Processing Department at 702-322-3000 or order online at MandalayBayExhibitorServices.com. Food & Beverage cannot be brought in from any source other than Mandalay Bay Resort & Casino, or exhibitor will face a surcharge.

EXHIBIT SPACE

Each space is sold as either Raw Space or Ready Stand. Cosmoprof North America uses the metric system for all space measurements.

THERE WILL BE NO EXHIBITOR SUPPLIED PIPE AND DRAPE ALLOWED AT THIS EVENT! CPNA RESERVES THE RIGHT TO MASK UNSIGHTLY AREAS, IF NECESSARY, AT EXHIBITOR'S EXPENSE.

FREE CARTLOAD BENEFIT (200 lbs. and under)

To alleviate some of the costs incurred in assembling a Cosmoprof exhibit, CPNA will be helping exhibitors with "**Hand Carry**" items. Union rules and regulations can be very expensive for exhibitors who wish to simply bring small boxes and lightweight items directly into their booths. A special area will be set aside for those exhibitors who choose to utilize this service. The **Cartload** area designated for all sections will be located in the temporary parking lot. This lot is located directly across the street from the former MBCC parking lot. The entrance to this lot is located on Four Seasons Drive. CPNA will have signage for the **Cartload Area**. CPNA, at its own expense, will hire GES personnel to cartload lightweight exhibitor



GENERAL INFORMATION

Cosmoprof North America 2018

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items to their booths. Exhibitors are still **NOT PERMITTED** to use wheeled carts to tote items into and out of the exhibit hall. However, with the hired help of GES through CPNA, exhibitors will have an easier time moving their materials, at no cost to the exhibitor (limited to one trip, 200lbs & under).

Cosmoprof urges smaller-size exhibitors to plan accordingly and maximize their savings by taking advantage of this free service. For further information, communicate with Show Management. **This very special service will be available to all sections during the following “exhibitor set-up” hours:**

- **Saturday, July 28 8:00am - 5:00pm**

INSURANCE

Exhibitors must insure themselves, at their own expense, against property loss or damage and against liability for personal injury. This coverage is usually available at minimal or no cost. **Please note:** CPNA recommends Rainprotection Insurance Services if you do not already have insurance coverage.

The exhibitor must ensure that there is a valid insurance policy in existence prior to it seeking access to the Mandalay Bay Convention Center. The policy must be satisfactory to Show Management and must cover theft, public liability, damage to property and effects, personal injury, consequential loss and other such risks.

A copy of the insurance certificate must be submitted to Show Management by **June 8, 2018** before access to show floor will be granted to any employee of said company. No badges will be issued without proper insurance.

LIABILITY

The exhibitor agrees to indemnify and hold Show Management harmless, on demand, against all claims, liabilities, losses, suits, damages, judgments, expenses, costs and charges of any kind arising out of the default or negligence of, or any damage caused by, the exhibitor or its employees, servants, agents, contractors, sub-contractors and all other representatives.

All exhibits are brought to, displayed at and removed from the Mandalay Bay Convention Center at the exhibitor's own risk and should be safeguarded by the exhibitor at all times.

Show Management shall not be responsible for any error or omission relating to the exhibitor, its equipment, products or services in the listings in the exhibition's Official Show Directory or in any promotional material. If the exhibition is cancelled or postponed due to any major event, the fees may be reduced by such amount as the Organizers, at their absolute discretion, see fit. The exhibitor shall have no claim whatsoever for compensation for loss or damage suffered or additional expenses incurred as a result of any cancellation, postponement and alteration in character or reduction in scale of the exhibition. Generally, participation by the exhibitor in the exhibition is solely at the exhibitor's own risk.



GENERAL INFORMATION
Cosmoprof North America 2018
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OFFICIAL INSTALLATION (SET-UP) HOURS FOR ALL SECTIONS & MEETING ROOMS

Wednesday, July 25	1:00 pm – 5:00 pm	(Targeted: 60sqm and above)
Thursday, July 26	8:00 am – 5:00 pm	(Targeted: 60sqm and above)
Friday, July 27	8:00 am – 5:00 pm	
Saturday, July 28	8:00 am – 5:00 pm	

OFFICIAL DISMANTLING (TEAR-DOWN) HOURS FOR ALL SECTIONS & MEETING ROOMS

Tuesday, July 31	3:00 pm – 10:00 pm
Wednesday, Aug 1	8:00 am – 3:00 pm

DO NOT tear-down before 3:00 pm on Tuesday, July 31st — it is a breach of trade show rules. Security will not allow anyone to leave with roller or luggage carts prior to show close.

SECTIONS

Professional Beauty
Cosmetics & Personal Care
Packaging & Contract Manufacturing
Meeting Rooms

REGISTRATION HOURS

Exhibitor badges may be picked up at Exhibitor Registration located in Bayside D of the Mandalay Bay Convention Center during official registration hours:

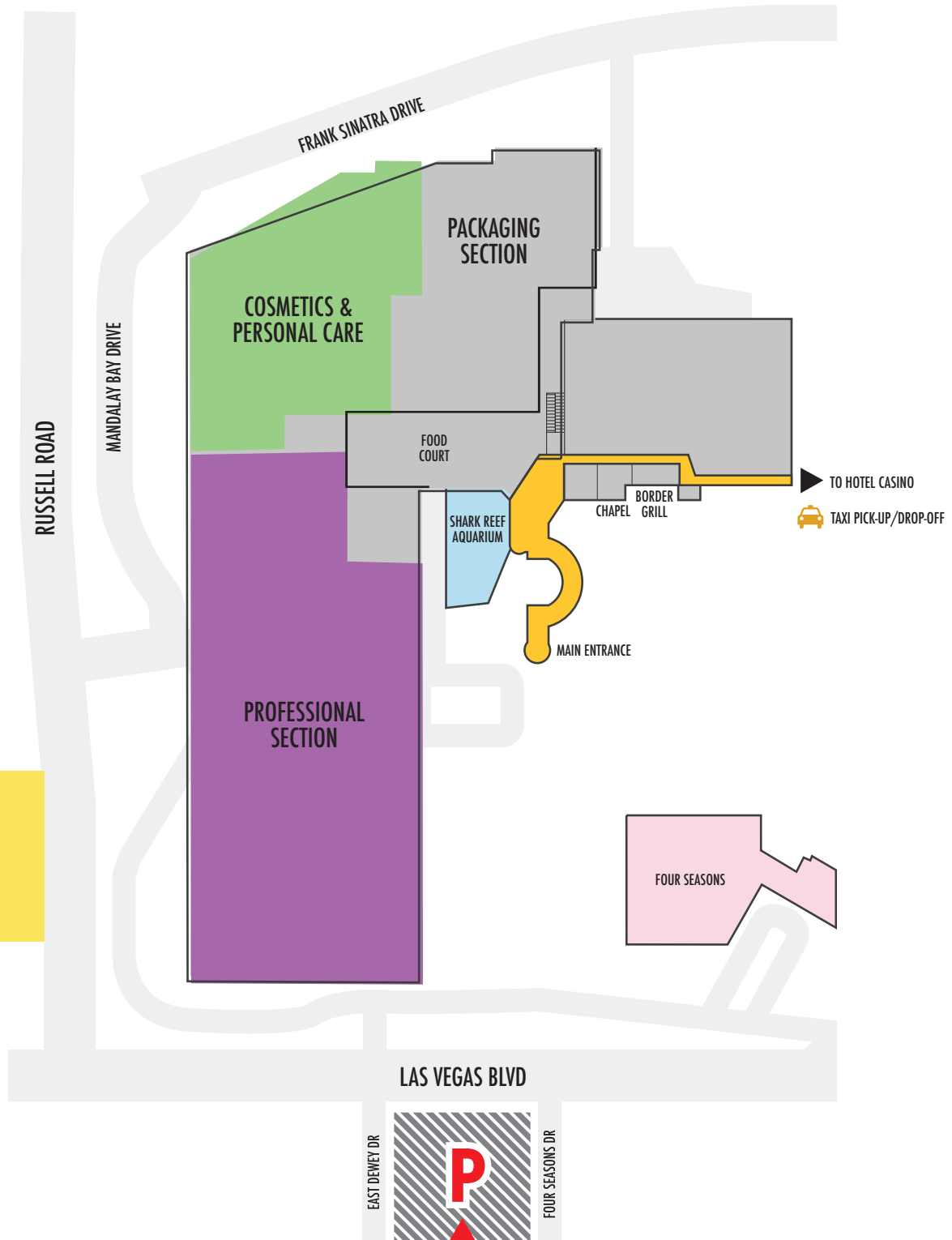
Wednesday, July 25	Target Only (60sqm and above) Wristbands to be given by Security
Thursday, July 26	Target Only (24sqm and above) Wristbands to be given by Security
Friday, July 27	1:00 pm – 5:00 pm
Saturday, July 28	8:00 am – 5:00 pm
Sunday, July 29	7:30 am – 6:00 pm
Monday, July 30	7:30 am – 6:00 pm
Tuesday, July 31	7:30 am – 3:00 pm

If you have any questions regarding registration policies, please call Cosmoprof North America Registration Support Services: (800.310.7554; 240.439.2553).

SHOW HOURS FOR ALL SECTIONS & MEETING ROOMS

Sunday, July 29	10:00 am – 6:00 pm
Monday, July 30	9:00 am – 6:00 pm
Tuesday, July 31	9:00 am – 3:00 pm

Exhibitors ONLY are permitted on the trade show floor 1½ hours prior to trade show opening.



CHECK-IN FOR CARTLOAD SERVICE
AFTER CHECK-IN, YOU WILL BE DIRECTED TO THE MBCC FOR
CARTLOAD SERVICE IN ORDER OF ARRIVAL

July 29-31, 2018 • Las Vegas, NV

IMPORTANT – PLEASE READ

Please find here below some suggestions in order to avoid extra costs when planning your participation at Cosmoprof North America 2018.

At the time of shipping your goods to the Show, **please make sure you verify with the Freight Forwarder that you have complied with all the requested and compulsory documentation for FDA certificate / registration**, in order to have your cosmetic products and goods allowed into the US territory and properly cleared through customs and delivered to your booth.

The Organizers are not responsible for any goods not cleared through customs or which cannot be delivered to the Show because of wrong or missing documentation.

- Remember to place your orders for electrical, compressed air and water, cleaning, hanging signs and the other services provided by **Mandalay Bay Convention Center**, prior to the Show opening, as per deadlines indicated on the Forms. When placing orders for electrical, compressed air and water, consider straight time and over time for labor rates.
- Remember to place your orders for material handling, storage provided by **GES** (official contractor) by the deadline date.
- Consider the possibility of benefiting from the **FREE CARTLOAD** service to take your exhibits to the Show floor: NO DRYAGE is applied to this material and CPNA will hire at their own expense GES personnel to hand-carry exhibitors' lightweight items to their booth.
Please note that this service is limited to one trip and at a maximum weight of 90 kg & under - 200 lbs.

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